**Privacy Policy**

Wear It Well, Inc. places a high priority on protecting your privacy. This privacy policy was created in order to demonstrate our commitment to the privacy of our clients and website users. This policy explains what types of information is collected by Wear It Well website, www.wearitwell.org [1], and how this information is used.

**What Personally Identifiable Information is Collected**  
Wear it Well clients who register for www.wearitwell.org [1] and individuals who sign up to receive Wear It Well e-communications voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

**How Your Information May Be Used**  
We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your application; etc. You may choose to opt out at any time, which will cease all communications from us.

**Email Privacy**  
Wear It Well does not provide, sell, or rent email addresses to anyone.

**Modifications**  
We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.